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Relationship Development

Leadership

Market Growth

EDUCATION

1986-1989 **Marquette University** MBA

1980-1984 **The Ohio State University** BSCHE

Brian Lombardi

CRUSADER AND DIRECTOR OF ALL FUN THINGS

a.k.a. Executive Director, Kraft Werks Group

ABOUT ME ↔

Motivated by customer solutions. Driver of relationship growth. NEO Native.Golf & Football Maniac.

BIO ~

Brian has over 30 years of experience traveling the world to build relationships in the steel, pipe and long products markets. For over a decade, he partnered with Bronx International Inc. and served as Vice President of Operations-growing the company from a startup to a respected producer of high quality equipment at bestin-class costs. After Bronx was acquired by Fives in 2010, Brian was appointed CEO of Fives Bronx Inc. in the USA and had full control of both Fives Bronx's USA and UK companies for several years. Seeing the trend away from large impersonal foreign owned corporations, Brian invested in Kraft Werks in his local community and took a role leading Kraft Werks Group as Executive Director.

Brian came to Kraft Werks seeking a fresh, more meaningful career after spending many years in larger corporations. He loves people and visiting customers mainly because he sees the world differently than most. After a couple near death experiences, God has put a new purpose in his life to serve others. His mission now is to help people and when he gets a call from a customer, he looks beyond the sale and tries to seek ways to serve their needs first.

This service driven mentality obviously has resonated with the customers that he serves because since coming to Kraft Werks, Brian has booked hundreds of orders totaling well over \$20M and literally has doubled the size of the company from a revenue standpoint. As he often says, "Money is just the fuel in the engine to get us from point A to point B, but it's not the purpose for the journey." Brian's passion is serving others throughout his day not only at work but also in his personal life. He is heavily involved in many service organizations and church ministries such as Habitat for Humanity, St. Vincent De Paul Society, and Knights of Columbus.

He has also dedicated his life to building God's kingdom through following the path to consecrated life as a Secular Carmelite under the Rule of St. Albert. He has taken a Carmelite name of "John of the Divine Indwelling" and he currently is leading several groups of people through the "Interior Castle" of St Teresa of Avila and "The Dark Night of the Soul" by St. John of the Cross.

If you want to see Brian really smile, watch his face as he talks about his wife, kids and grandchildren. That's what really motivates him to remain active in life and business.



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